



2023 SPONSORSHIP DECK





OVERVIEW

The Rocky Mountain States Hillclimb Association (RMSHA), often referred to as “RIM-SHAW,” is an organization that creates, operates and manages snowmobile hill climb racing events in the Rocky Mountain region of the United States. Our drivers, sponsors, racers, promoters, venues and the board of directors put on events to bring viewers the very best in snowmobile hill climb competition.

This rapidly growing sport, and only sanctioned hill climb organization in the U.S., is quickly expanding in popularity, not only in the United States, but in Canada as well. As the largest and longest running hill climb association, we have a diverse and always growing fan base.





2023 RACE SCHEDULE

Salt Pass Border Dash

(Geneva, ID) - Feb. 3-4

HillFest

(Powder Mountain, UT) - April 7-9

Simplot Hillclimb Challenge

(Afton, WY) - Feb. 17-19

Beaver Mountain Bash

(Garden City, UT) - April 14-15

Antler Basin Hillclimb

(Granby, CO) - March 4-5

Bear Valley Ski Resort

(Bear Valley, CA) - April 21-22

Antelope Butte Ski Resort

(Shell, WY) - March 10-11



THE BEST OF THE BEST COMPETE

Decorated, high-profile RMSHA racers set to race:

- Cole Thomas (Polaris - 2022 Racer of the Year)
- Keith Curtis (Polaris)
- Justin Thomas (Polaris)
- Tayler Meyers (Polaris)
- Jay Mentaberry (Ski-Doo)
- Blaine Mathews (Ski-Doo)
- Mason Rutledge (Ski-Doo)
- Kyle Tapio (Arctic Cat)
- Kameron Lindsay (Arctic Cat)
- Tiffany McWilliams (Arctic Cat)

Plus **MANY MORE!**



Founded in 2006, FloSports is a video streaming service dedicated to sports, offering live and on-demand access to hundreds of thousands of competition events across 20+ vertical sport categories in the US and abroad, including a variety of Snocross events like the International 500 and the entire AMSOIL Championship Tour. Other select racing partnerships include NASCAR (Advance Auto Parts Weekly Series, Whelen Modified Tour), Tony Stewart's Eldora Speedway, The Lucas Oil Late Model Series and the entire Lucas Oil Chili Bowl Nationals. Also coming to FloSports in 2023 will be the brand-new High Limits Sprint Car Series, formed by NASCAR Cup Series Champion Kyle Larson and 3-Time World of Outlaws Champion Brad Sweet.

With a growing library of more than 300,000 hours of premium content including news, expert commentary, films, documentaries and more, FloSports has established itself as an innovator and leader in sports streaming. Beyond racing, FloSports also offers award winning content around Wrestling, Marching, Track, Cycling, Hockey and many more. Underserved sports get the love they deserve on FloSports and finally, your sport has a home.

FloRacing Following

Facebook: 251,000

Twitter: 52,100

Instagram: 84,700

YouTube: 72,900 subscribers

Other snow-related events on FloRacing include

International 500

AMSOIL Championship Snocross

World Championship Derby Complex

MIRA 2023

SPONSORSHIP PACKAGES

PREMIER CLASS: \$10,000

This sponsorship level includes:

- (3) 30-sec ad spots during race per day on the livestream on FloRacing (sponsor must provide ad).
- Logo included on screen during livestream on FloRacing. At least 4 on-air sponsorship mentions per day of race.
- Logo/branding inclusion in all online promotional materials; included on website, mailers, newsletters, social media posts, etc. with link to sponsor website/social media pages.
- Branding on-site at races, including feather flags and banners (sponsor must provide flag(s)).
- Live race and post-race updates and highlight content for sponsor to share via social. RMSHA will also share with tags/links to sponsor social media platforms.
- 10'x10' on-site booth or larger trailer space at select races. For large trailer space, please communicate spacing needs and which races trailers will be in attendance so we can plan accordingly.





KING OF KINGS: \$5,000

This sponsorship level includes:

- (2) 30-sec ad spots during race per day on the livestream on FloRacing (sponsor must provide ad).
- Logo included on screen during live streaming on FloRacing. At least 3 on-air sponsorship mentions per day of race.
- Logo/branding inclusion in all online promotional materials; included on website, mailers, newsletters, social media posts, etc. with link to sponsor website/social media pages.
- Branding on-site at races, including feather flags and banners (sponsor must provide flag(s)).
- 10'x10' on-site booth or larger trailer space at select races. For large trailer space, please communicate spacing needs and which races trailers will be in attendance so we can plan accordingly.



KING OF THE HILL: \$2,500

This sponsorship level includes:

- Logo included on RMSHA website and listed as a sponsor. Logo linked to sponsor website.
- Logo included on screen during live streaming on FloRacing. At least 2 on-air sponsorship mentions per day of race.
- 10'x10' on-site booth or larger trailer space at select races. For large trailer space, please communicate spacing needs and which races trailers will be in attendance so we can plan accordingly.





QUEEN OF THE HILL: \$1,500

This sponsorship level includes:

- Logo included on RMSHA website and listed as a sponsor. Logo linked to sponsor website.
- Logo included on screen during livestream on FloRacing. At least 1 on-air sponsorship mention per day of race.





BUSINESS CLUB: \$1,000

This sponsorship level includes:

- Company Logo/Name on the RMSHA Website. Logo linked to company website.
- 1 RMSHA membership.

CONTACT

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